Kaua'i Explorer Newsletter August 2008



G Fantastic website!!! Can't count how many people I've

recommended this site to already. - Wallace 77

What's new?

Ebook Travel Guide: <u>"The Explorer's Guide to Kaua'i"</u>, written by the Explorer Team with safety and preservation in mind. This guide supplements the great content already found at kauaiexplorer.com and provides island visitors with:

- 70 pages of information, original maps and highlights to island towns
- Answers to some of the most FAQ's on the kauaiexplorer.com forum
- Safety & preservation tips throughout & an extensive Safety and Preservation section
- Links to 28 pertinent community organizations

If you haven't seen it already, contact us and we'll send you a complimentary copy. Feedback on the book has been excellent, with kudos from the Po'ipu Beach Resort Association, which will feature kauaiexplorer.com and the Ebook in their August 2008 newsletter.

You can help insure your clients are informed, the island is preserved and Kaua'i Explorer is supported by recommending this homegrown guidebook to your clients. You can link to the Guidebook page in email signatures or other communications.

We're working to put an Affliate program in place and are giving our sponsors the first opportunity to opt in. If you're interested in receiving a portion of sales for referrals to "The Explorer's Guide to Kaua'i", contact Jessica at jessica@kauaiexplorer.com.

L This is such a great site -- just what I was looking for! - Sarah **77**

The word is out:

Complimentary PSA's are featured in the following publications:

- Essential Kaua'i
- Kaua'i Traveler
- Big Island Traveler
- Hawai'i Magazine
- 101 Things to Do
- Kaua'i Romance & Entertainment
- Kaua'i Drive Guide
- Trends Magazine (July 2008, CA publication)
- Po'ipu Beach Resort Association (August 2008 Newsletter)
- Kaua'i Community Radio (KKCR sites kauaiexplorer.com as its daily ocean report source)

The following websites feature direct links to kauaiexplorer.com:

- County of Kaua'i
- Kaua'i Visitor's Bureau
- www.kauaidiscovery.com
- www.kauaiworld.com
- Wikipedia.com's Kaua,'i page (under "Kaua'i Beaches")
- thousands of others...

Check it out!

The Forum: kauaiexplorer.com's comments forum is happening! More than ever, visitors and locals are logging on and chiming in about all aspects of Kaua'i. From where to stay, what shoes to wear on the Kalalau trail, to the best spot to get married, Kaua'i Explorer browsers are networking and sharing their experiences. More and more users are logging on after their vacation to share their tips and vacation highlights with fellow travelers. Users can leave a comment and ask questions on the bottom of every beach, trail, and info page.

Ecovents: A great place to find out about eco-related island events, this monthly calendar of events helps eco-groups and visitors connect. The page features island events where travelers can learn more about the beauty of Kaua'i's outdoors and have a great time doing it. Regularly highlighted events include guided hikes by the Sierra Club, Beach Clean Ups with Surfrider Foundation, Path Clean Ups with Kaua'i Path and various events hosted by Malama Kaua'i. If you or your favorite eco-group have an environmental event to highlight, send us the info and we'll post it on the monthly calendar! Send to jessica@kauaiexplorer.com.

L [Kaua'i Explorer] has done a wonderful service for the island of Kauai and its beaches. The Explorer was such a valuable tool in choosing our vacation destination. - Dauna, PA **77**

Mahalo!

This project would not be possible without the following contributors: Capt. Andy's Sailing Adventures • Grand Hyatt Kaua'i Resort & Spa • Holo Holo Charters • Kaua'i Sea Tours • Koa Properties • Princeville at Hanalei • Safari Helicopters • Sheraton Kaua'i Resort • Wasabi Design.

If you know of a business that would like to become a sponsor, drop us a line or have them contact us directly: jessica@kauaiexplorer.com or 808-826-0026. An absolutely amazing site! ...your site really settled our nerves and revved us up about our upcoming vacation. - The Harris'

Coming Soon...

Kaua'i Explorer 4.0: Kaua'i Explorer is scheduled to receive major upgrades this Fall thanks to grant monies from the County of Kaua'i OED and private supporters.

The site update will include a new "Special Places" section, a full-featured Content Management System, enhanced message boards, complimentary "island pages" for any nonprofit or community group on Kaua'i plus a number of other upgrades. Another major goal of this upgrade is to double the user base, effectively reaching more than 500,000 visitors annually.

We still need more funding to complete the work and anyone who is interested is encouraged to contact Jessica at: jessica@kauaiexplorer.com or 808-826-0026.